



Diamond & Ice Melt-Down, Thursday, Feb. 9, 2017! Official Rules

1. Only one (1) entry per person, per family. Failure to comply will result in disqualification. Only one (1) winner per household, per family. **Employees and immediate family members of Woolf Boom Broadcasting, competing media, and participating sponsors are not eligible to win. Previous Grand Prize winners of THIS contest are also ineligible to enter. Proof of eligibility will be required to win.**
2. Contestants must be eighteen (18) years of age or older.
3. Beginning on or about January 23, 2017, WLBC will begin the process of selecting approximately 40 finalists. At various times WLBC will play a special "sunder" and take random callers to instantly become a finalist. The WLBC Live-lines will be used - 765-289-9522 or 1-800-878-9522. WLBC is not responsible for problems related to telephone or cellular phone company inability to put call through to WLBC.
4. Some finalists may ALSO be selected by random drawings from all entries at sponsor locations, such as Ashcraft Jewelers. That drawing will be held on or about February 6, 2017 and those finalists will be notified by phone.
5. All finalists must attend the final event Tonne Winery, located at 101 West Royerton Road in Muncie. All finalists must register at the event upon arrival between 6 and 6:30 p.m. that night. **NO ONE WILL BE ALLOWED TO CHECK IN AFTER 6:30 P.M. SHARP – we will announce that "check in has closed" which will signify that entry is CLOSED.**
6. At just after 6:30 p.m. local time, each Finalist will be given a cup of ice – as it **MELTS**, the excitement **BUILDS** until we find which listeners have a cubic zirconium, and which **ONE** gets the 1/2 carat .50 ct Round Brilliant Ideal Cut, G Color, SI2 Clarity, Heart & Arrow Ideal Cut, AGS Certified, \$2100 value. Only one grand prize winner will be awarded the diamond. In the unlikely event that **NO ONE** finds the diamond, a random drawing will determine the winner. **ONE** winner gets **the diamond**. All winners will be responsible for any taxes and proof of identity will be required. Prizes may not be exchanged for cash, and no substitute prizes will be offered.
7. WLBC reserves the right to reschedule this event should weather or other unforeseen circumstances necessitate such a postponement. Should the need arise to reschedule; WLBC reserves the right to amend certain requirements.
8. **NO PROXY ALLOWED.** Actual Finalist must be present to win. All finalists and their guests agree to release Woolf Boom Radio Group and participating sponsors from any and all liabilities for injury and damage of any kind sustained while involved in this contest activity or through the use of any prize once accepted. Some prizes carry additional limitations and conditions. Any prize unclaimed after March 1, 2017 becomes the property of WLBC. WLBC also reserves the right to substitute a prize of equal or greater value for any prize that becomes unavailable.
9. WLBC Radio reserves the right to use the names of contestants, photographs, and video and audio highlights in future promotional activities for this and other station events. Use includes on-air promotional announcements, printed promotional materials and on the WLBC.com.
10. All decisions regarding this promotion and the interpretation of these rules and conditions will be the responsibility of Woolf Boom Radio Broadcasting.

*Proof of identity requires photo identification