

Raising the Bar Contest, presented by Lowery's Candies!

Official Rules

1. One candy bar per person (18 or older) per family, per household, per vehicle (when applicable). *Listeners MAY attend as many of the events as they wish, BUT only one Finalist per person, per family, per household. The candy is preferably for Mom's, BUT anyone CAN try to win for their mom if she's not on site. AFTER we have determined the Finalist at that event/location, we will become less strict with "who gets the candy!" Each location / live event will have a limited supply of Lowery's Candy bars – specially wrapped for WLBC! ONE (the FIRST one, in each one hour period) unwrapped with the pink ticket inside, goes into the Grand Prize drawing On May 10, with Kim Morris on the Midday Show! (we'll let the winner know on Radio and Facebook) – no need to "call back in time."*
2. As a condition of participation, all give their consent for use of pictures, video, audio and more on WLBC.com, social media, and more.
3. WLBC and our sponsors are not responsible for any health concerns related to consuming the candy, if they choose to do so.
4. All rules are subject to change – and are the responsibility of WLBC. Employees of sponsors are not eligible to win (but if we have extra candy bars, we will likely SHARE!)
5. Grand Prize must be picked up in person, by the actual winner with photo ID, no later than May 31, 2024 at our main building – 800 East 29th Street, Muncie, IN 47302 during regular business hours.
6. In the event that some or all of the prizes become unavailable, we will replace with prize of equal or greater value.
7. Winner is responsible for applicable taxes.
8. All other General WLBC Contest rules apply as well.